

Rugby Ohio  
Board of Directors  
March 9, 2021

Executive Committee Present:	Board Present:	Board Absent:
1. Chris Northup, President 2. Michelle Crakes, Secretary  Allison Bradfield, Executive Director	3. Mike Coyne 4. Marc Goddard 5. Kristian Kraemer 6. Ryan Morton 7. Shay Northup 8. Phil Payne 9. Jen Sailor 10. Kevin Snider 11. Tom Summanen 12. Amber Twitty 13. Bobby Voth	14. Carlin Isles 15. Pete Bergan 16. Dan Hayes, VP 17. Kevin Friis, Treasurer  Michael Pitcher- resigned

Guests: Chelsea McCue

Topic	Discussion	Actions and Outcomes
Call to Order	7:05 pm	
Past Minutes	Minutes posted to teams. Approve past BoD minutes	Motion to Approve Second None opposed. Motion passes.
Digital Media Coordinator	Reviewed recent traffic and activity and increasing reach of recent posts/ communication, including costs per click. In Facebook we are now using "look alike" functionality.  Statistics and presentation available for all BoD to see in teams.	
Business / Financial Report	<ul style="list-style-type: none"> <li>• Snapshot report reviewed.</li> <li>• As season launched, revenue is coming back in for first time since COVID.</li> <li>• Registration is growing as weather improves and restrictions are lifted.</li> <li>• SportLomo, not perfect, but working to make it work and improving, as it is USA Rugby's tool. Recommend using the direct team registration link to help avoid issues.</li> <li>• Expenses have largely held as budgeted.</li> <li>• 10 player grants have been issued.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Encourage all to sign up for Amazon Smiles.</li> </ul>	
Executive Director Report	<ul style="list-style-type: none"> <li>• Preseason coach meeting was virtual and well attended.</li> <li>• Separate injury training for coaches</li> <li>• Injury Free tool will be used to report injuries this year</li> <li>• Intro to officiating courses now completed and will invite attendees to L1</li> <li>• Submitted PPE forgiveness application</li> </ul>	
Committee Reports	<ul style="list-style-type: none"> <li>• <b>Coaches committee:</b> New chair sought, as Phil will transition leadership role as he balances priorities</li> <li>• <b>Communication and PR:</b> Shared 2 page-marketing materials available for each league/team. This is sharable on social media. Logos have been created in collaboration and for each team. Team store also now available for team fundraising. Shared example of how one program coordinated with high school media club to create video for recruitment and another example of how a school district supports flyers being distributed. Shared idea for sharing Facebook pages and a reward/drawing. Finally encouraging engagement of high school players with youth, for mentoring and refereeing.</li> <li>• <b>Competitions:</b> schedules up and flexed for team changes. Have handled many coaches inquires. Excited that we have a foundation, which can be used year over year as we grow. Next step: transition registration into divisions for competitions. Exploring possibility of process for accountability with a compliance committee and ORDB should there be coaching actions needed, goal is an unbiased group separated from the BoD and executive committee involving key stakeholders.</li> <li>• <b>Development and Marketing:</b> Discussed interest and qualifications for application for second PPE loan</li> <li>• <b>Education and Safety:</b> Injury free and concussion webinar. Info for coaches about what goes into a first aid kit. March is national trainers month- thank a trainer if you are at a game.</li> <li>• <b>Finance Committee:</b> Discuss pros and cons of RO covering ORRS fees under the new contract, to offset this new expense for teams. Consider fundraising needs communications.</li> <li>• <b>Governance:</b> Mike Pitcher has moved to and become engaged in Florida, and will resign his position on the board and as chair of governance.</li> </ul>	

	<ul style="list-style-type: none"> <li>• <b>Youth:</b> Primary goal for all kids to have fun. Expansion goals benefit from partnerships with the broader rugby community. Cap City first area for growth in Spring 2021.</li> </ul>	
Old Business	Sign and upload board documents and conflicts of interest documents	
President's Report	Do the best job we can at executing the season. We have been on lockdown. Kids have suffered. What our coaches and Rugby is doing for the kids is- everything. Make a difference in the kids lives!	
New Business	SWAG for BoD	
Adjournment	Meeting adjourned 8:36 pm	Motion to Adjourn: Mike Second: Shay None opposed. Motion passes.